



Quality transfusion diagnostics products.

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**FOR IMMEDIATE RELEASE**

**QUOTIENT BIODIAGNOSTICS CONDUCTS SUCCESSFUL INDUSTRY WORKSHOP, *THE MYTH AND MYSTERY OF RhD*" AT 2011 AABB ANNUAL MEETING  
ATTENDEES RATE PROGRAM 3.9 OUT OF 4.0**

NEWTOWN, PA (October 24, 2011) Quotient Biodiagnostics, Inc., dedicated to providing high quality immunohematology products to blood banks and hospitals, today hosted an Industry Workshop entitled "The Myth and Mystery of RhD" at the 2011 Annual Meeting of the AABB. The program consisted of three presentations by an august set of panelists.

The panelists were:

- Christine Lomas-Francis, MSc, FIBMS,  
Technical Director, Immunohematology and Genomics, New York Blood Center, who presented on *The Clinical Significance of RhD*
- Susan T. Johnson, MSTM, MT(ASCP), SBB  
Director, Clinical Education BloodCenter of Wisconsin, who presented on *Anti-D Reagent Selection & Qualification*, and
- Joyce Poole, FRC Path, CSci, FIBMS,  
Reference Manager, International Blood Group Reference Laboratory  
Bristol, UK, who presented on *The Reasons Behind the Myth and Mystery*

"We are honored to have such a distinguished group of experts presenting on what is obviously an interesting and important subject to the blood banking community", said Michael Hannan, E.V.P., Commercial Operations, Quotient Biodiagnostics. "This is the first workshop Quotient has conducted at AABB, and we are very happy with the caliber and enthusiasm of the presenters, the strength of the educational content, and the high evaluation ratings the program received from attendees."

The slides of the three presentations can be viewed on the educational portion of [Quotient Biodiagnostics' website](http://quotientbd.com).

Attendees of the program were eligible to receive 1.5 hours of P.A.C.E. educational credit for their participation, and rated the content and presentation a 3.9 out of a possible 4.0 rating.

Since announcing its expansion into the U.S. transfusion market in 2009, Quotient Biodiagnostics has made significant progress in building its customer base and product use, supported by its more than 30 years of experience in Europe and other markets, quality manufacturing and commitment to service excellence.

Those interested in learning more about Quotient Biodiagnostics and its line of products are encouraged to visit [www.quotientbd.com](http://www.quotientbd.com), or call the customer service line 888-284-1901, or e-mail [customer.service@quotientbd.com](mailto:customer.service@quotientbd.com).